

## **SOME INTERESTING STATISTICS FOR YOU**

### **Hard water affects over 85% of households in the US.**

This problem is often noticeable on sinks, glass, and showers or tubs. Luckily, Brite & Shine is good at cleaning those pesky stains from hard water.

### **Did you know the average person spends 87% of their life indoors?**

That means indoor air quality matters! Regular dusting and vacuuming can help improve indoor air.

### **Did you know that 18% of people clean their toilet seat every day?**

These people have the right idea! It's a good idea to clean the toilet often, especially in high-traffic bathrooms.

### **The average person sweats out almost half a pint per night.**

Get your kids to wash their bedding by grossing them out with this sweaty fact of the day.

### **On average, only 37% of people are motivated to clean by "spring cleaning season."**

However, 61% of people are motivated to clean just by having free time.

### **30% of tracked-in dirt is deposited in the first 3 feet of an entrance.**

90% of tracked-in dirt is deposited within the first 25 feet of an entrance.

### **Americans spend approximately 5 cents per person per day to flush the toilet.**

That's almost twenty bucks a year just to flush!

### **184,000 tons of household cleaning products get dumped down the drain each year nationwide.**

Give the earth a break from all those chemicals and reduce your use of conventional cleaning products. Try green alternatives that are safer for pets, family, and the environment instead.

### **53% of chemical cleaning products contain ingredients that can harm your lungs.**

Why harm your lungs if you don't have to? Protect your lungs and go green! We have!

### **45% of people use the "5 second rule" if they drop food on the floor.**

If you're a strong believer in the "5 second rule" there's probably no talking you out of it, but if your food picked up any debris in that 5 seconds remember this rule: "When in doubt, toss it out!"

### **A typical home is 200-500% more polluted than the outside air.**

That's why regular dusting and vacuuming is important for indoor air quality.

### **Did you know that dust settles inside the carpet more than on any other surface?**

Be part of the 55% of Americans that clean their carpets regularly and get rid of that dust. Vacuums with HEPA filters are great for improving indoor air quality.

### **51% of women do housework daily.**

### **20% of men do housework daily.**

### **67% of people are motivated to clean by guests arriving.**

**Studies show you're more than twice as likely to contract food poisoning from a restaurant than you are from eating at home.**

**The average person has more than 10,000,000 bacteria on their hands.**

Don't let this scare you too much. Some bacteria are good for us. Keep the bad germs away with regular handwashing.

**Did you know that 47% of couples argue about cleaning?**

Maybe splitting cleaning time 50/50, cleaning up after yourself, or assigning chores on a cleaning calendar would help!

**The bacteria count of a surface can increase up to 31% per day.**

Disinfect regularly to prevent exponential bacteria growth!

**Children are two to three times more likely than adults to get sick with the flu.**

Protect your kids and clean some of their most germ-infested belongings: their toys. Use the dishwasher for fast cleaning of durable plastic toys.

**One poll revealed the most common chore done while cleaning is disinfecting countertops.**

The least likely chore to get done is swapping out seasonal clothes.

**Almost half of all people do not use soap to wash their hands in a public bathroom.**

After thoroughly washing your hands (with soap) in a public bathroom, grab an extra paper towel to turn off the faucet, touch the door handle, and protect your now-clean hand from anything else germ-y it may contact.

**A modern toilet uses 1.6 gallons of water in a single flush.**

This is a big improvement from older toilets that used 3.5, 5, or even 7 gallons of water for just one flush.

**The average person uses the toilet 2,500 times in one year.**

**There are over 25,000 germs per square inch on the average office phone.**

Keep a disinfectant near your desk to get rid of these germs.

**Computer keyboards can have 200 times more bacteria than a toilet seat.**

Set a disinfectant on your desk and wipe your keyboard before you use it and after you are done for the day.

**99% of all carpet stains can be removed if they're cleaned within the first couple days.**

The longer a stain is left to sit on the fabric, the harder it will be to erase.

**Toxic chemicals found in room deodorizers are found in the blood of 95% of children and adults.**

Keep harmful chemicals out of your life and your body! To safely deodorize, add some baking soda and a few drops of essential oil to a glass jar. Poke a few holes in the lid and set in a safe place.